13th February 2015

**YOKOHAMA Announces Changes in Senior Management**

Tokyo – The Yokohama Rubber Co., Ltd., announced today that it informally decided the below-mentioned changes of senior management at the meeting of the board of directors held on 13th February 2015. The changes will formally be approved after the general meeting of shareholders to be held on 27th March 2015.

***Promoted Director***

|  |  |  |
| --- | --- | --- |
|  | *New position* | *Current position* |
| Hideto Katsuragawa | Director and Senior Managing  Corporate Officer | Director and Managing Corporate Officer |

***Newly-appointed Director***

|  |  |  |
| --- | --- | --- |
|  | *New position* | *Current position* |
| Masataka Yamaishi | Director and Corporate Officer | Corporate Officer |

***Newly-appointed Audit & Supervisory Board Members***

|  |  |  |
| --- | --- | --- |
|  | *New position* | *Current position* |
| Hirohiko Takaoka | Audit & Supervisory Board Member | Managing Corporate Officer |
| Atsushi Kamei | Audit & Supervisory Board Member |  |

***Promoted Corporate Officers***

|  |  |  |
| --- | --- | --- |
|  | *New position* | *Current position* |
| Tadashi Hirohisa | Managing Corporate Officer | Corporate Officer |
| Hazama Suzuki | Managing Corporate Officer | Corporate Officer |
| Osamu Mikami | Managing Corporate Officer | Corporate Officer |

***Newly-appointed Corporate Officers***

|  |  |
| --- | --- |
|  | *New position* |
| Kazuyuki Mineo | Corporate Officer |
| Shinichi Takimoto | Corporate Officer |

***Retired Director***

|  |  |  |
| --- | --- | --- |
|  | *New position* | *Current position* |
| Yuji Goto | Advisor | Director and Senior Managing Corporate Officer |

***Retired Audit & Supervisory Board Members***

|  |
| --- |
| Takashi Fukui |
| Go Kajitani |

***Retired Corporate Officers***

|  |  |  |
| --- | --- | --- |
|  | *New position* | *Current position* |
| Hirohiko Takaoka | Audit & Supervisory Board Member | Managing Corporate Officer |
| Yasushi Tanaka | Advisor | Managing Corporate Officer |
| Toshiyuki Nishida | Advisor | Managing Corporate Officer |
| Koichi Tsuruno | Advisor | Corporate Officer |

**New Management**

YOKOHAMA plans to establish the following new management after the general meeting of shareholders to be held on 27th March 2015.

***Board of Directors***

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| --- | --- |
| **Tadanobu Nagumo** | Chairman and CEO and Representative Director |
| **Hikomitsu Noji** | President and Representative Director |
| **Tooru Kobayashi** | Director and Executive Vice President, Head of Corporate Planning Div., in charge of IT & Management System Planning Div., President of of Acty Corporation |
| **Takao Oishi** | Director and Senior Managing Corporate Officer, President of Multiple Business |
| **Hideto Katsuragawa** | Director and Senior Managing Corporate Officer, President of Tire Business, Chief Tire Marketing Officer, Head of Tire Overseas Sales & Marketing Div. |
| **Fumio Morita** | Director and Managing Corporate Officer, Head of Corporate Social Responsibility Div., in charge of Sports Business Planning Dept., President of PRGR Co., Ltd. |
| **Tetsuya Kuze** | Director and Managing Corporate Officer, Chief Tire Production Officer, Head of Tire Production Div., Head of Hiratsuka Factory |
| **Shigeo Komatsu** | Director and Managing Corporate Officer, Head of Global Procurement Div., in charge of Corporate Finance & Accounting Dept., President of Yokohamagomu Finance Co., Ltd. |
| **Masataka Yamaishi** | Director and Corporate Officer, Acting Head of Corporate Planning Div., Head of Tire Business Planning Div., Head of Corporate Planning Dept. |
| **Naozumi Furukawa** | Director |
| **Hideichi Okada** | Director |

***Audit & Supervisory Board Members***

|  |
| --- |
| **Hirohiko Takaoka** |
| **Masayoshi Daio** |
| **Yoshiki Sato** |
| **Akio Yamada** |
| **Atsushi Kamei** |

***Corporate Officers***

|  |  |
| --- | --- |
| **Takaharu Fushimi** | Managing Corporate Officer, CEO of Yokohama Corporation of North America, CEO of Yokohama Tire Corporation, CEO of Yokohama Tire (Canada) Inc. |
| **Yasushi Kikuchi** | Managing Corporate Officer, Chief Tire Technical Officer, Head of Tire Material Development Div., in charge of R&D Center |
| **Tadashi Suzuki** | Managing Corporate Officer, Head of IT & Management System Planning Div., Head of Tire Logistics Div. |
| **Hirohisa Hazama** | Managing Corporate Officer, Head of O.E. Tire Sales & Marketing Div., President of Yokohama Continental Tire Co., Ltd. |
| **Osamu Mikami** | Managing Corporate Officer, Head of Domestic Replacement Tire Sales Div., President of Yokohama Tire Japan Co., Ltd. |
| **Atao Kishi** | Corporate Officer, Head of Commercial Tire Div. |
| **Shigeru Nakano** | Corporate Officer, President of LLC Yokohama R.P.Z., President of Yokohama Russia LLC |
| **Shigetoshi Kondo** | Corporate Officer, Chairman and President of Yokohama Rubber (China) Co., Ltd., Chairman of Yokohama Tire Sales (Shanghai) Co., Ltd. |
| **Sigeru Kagami** | Corporate Officer, Head of Tire Production Technology Div., Head of North America Tire Plant Div. |
| **Yasuhiro Kurokawa** | Corporate Officer, President of Yokohama Tire Philippines, Inc. |
| **Masaki Noro** | Corporate Officer, Head of Consumer Tire Development Div., President of Yokohama Motorsports International Co., Ltd. |
| **Kazuya Nakazawa** | Corporate Officer, President of Yokohama Industrial Products Japan Co., Ltd. |
| **Kazuyuki Mineo** | Corporate Officer, in charge of Multiple Business Production and Technology, Head of Multiple Business Production and Engineering Planning Dept. |
| **Shinichi Takimoto** | Corporate Officer, Acting Head of Tire Overseas Sales & Marketing Div. |